

# Greensborough Plaza

## LEASING INFORMATION

25 Main St, Greensborough VIC 3088  
 (03) 9435 4000  
[greensboroughplaza.com.au](http://greensboroughplaza.com.au)

Greensborough Plaza is a Major Regional shopping centre located in the North-eastern suburbs of Melbourne approximately 20 kms from the CBD.

Intrinsically connected to the surrounding community for the past 40+ years, Greensborough Plaza prides itself on being a true community hub and is a place for locals to shop, eat, connect and be entertained.

There is an extensive range of Majors and Mini-majors including Coles, ALDI, Kmart, Target, Chemist Warehouse, JB Hi-Fi Home, The Reject Shop, Rebel Sport, Anytime Fitness and Hoyts Cinemas.

With over 170 Specialty stores, the centre also boasts a vibrant Fresh Food and Dining and Entertainment precinct.



### CENTRE STATISTICS

Centre type	Major Regional
Annual traffic	8.4 million
Total GLA	59,000 sqm
Total tenants	212
Majors*	5
Mini Majors*	9
Number of specialty retailers	170+
Food Court seats	393
Number of car spaces	2,748
Moving annual turnover (MAT)**	\$389 million
MAT/sqm - Total (\$)	6,677
MAT/sqm - Specialty (\$)	8,622

Centre statistics correct as at February 2020.

\* Classified in accordance with SCCA guidelines, typically includes supermarkets, department stores and discount department stores.

\*\* Total MAT includes all reporting tenancies and is inclusive of GST.

### TRADE AREA HIGHLIGHTS



Main Trade Area residents' average individual income of \$47,654 is 5% higher than the Melbourne metropolitan average of \$45,353.



The Total Trade Area is estimated at 325,500 residents, growing at 1.6%.



Main Trade Area residents' annual retail expenditure of \$20,669 is 7% higher than the Melbourne metropolitan average of \$19,321.



Main Trade Area residents visit the centre 23 times per year on average which is in line with the Melbourne Major Regional centre benchmark.



46% of households in the Main Trade Area are families with dependent children vs the Melbourne metropolitan average of 28%.



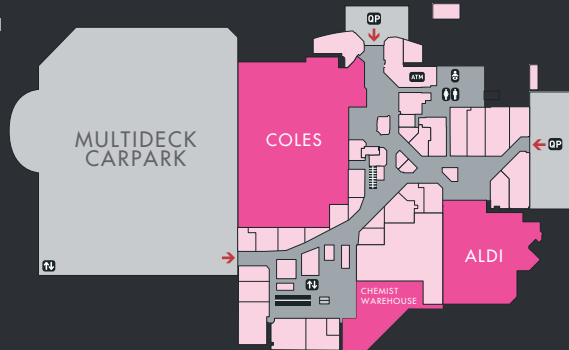
38% of workers in the Main Trade Area are managers, professionals or other white collar workers.



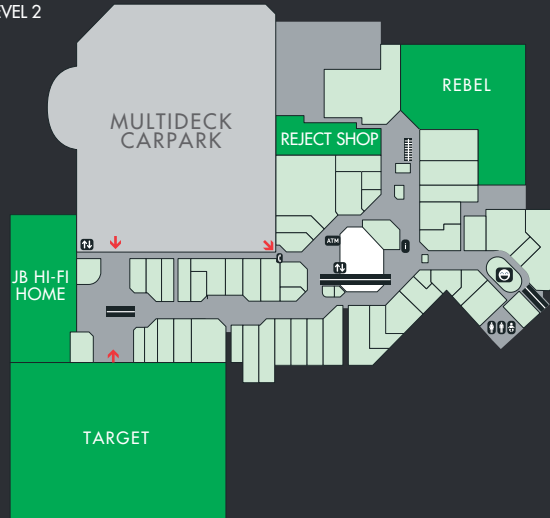
24% of Main Trade Area residents are Young Adults aged between 18–25 years old.

# CENTRE MAP

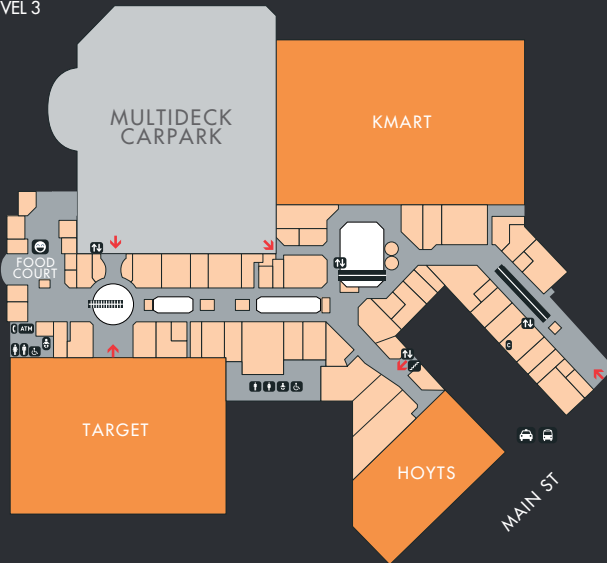
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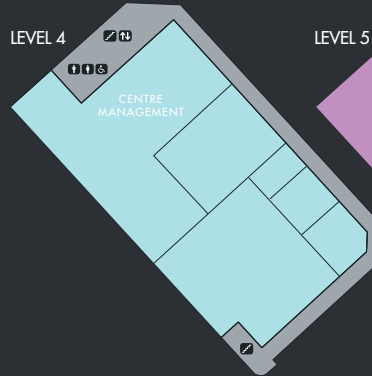
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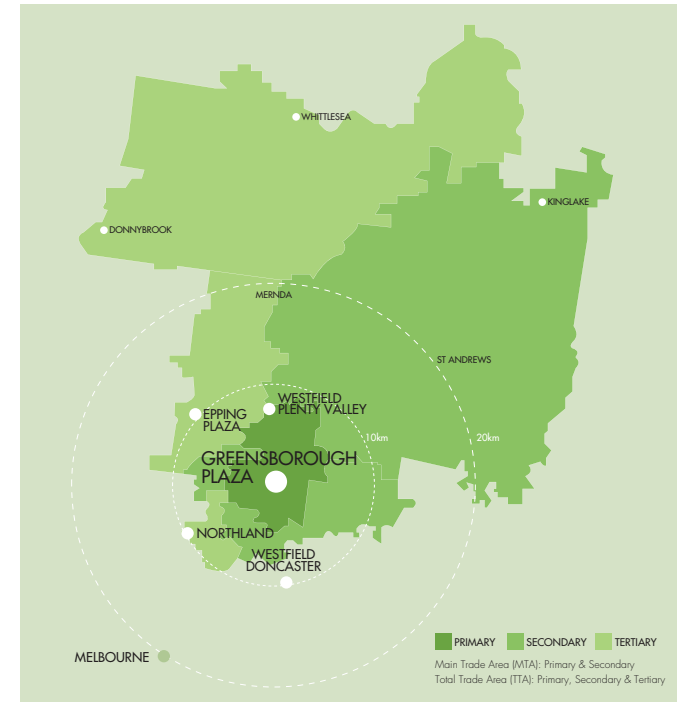
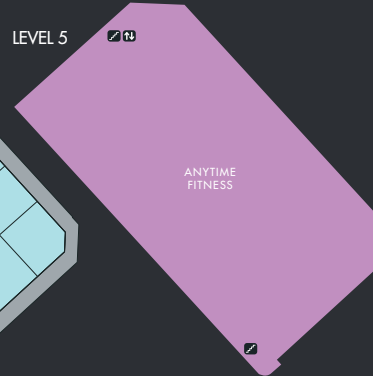
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## LEASING CONTACT DETAILS

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